

**FOR IMMEDIATE RELEASE**  
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**Media Contact:** Doug Thompson  
Thompson Public Relations  
dthompson@bendcable.com (email)  
322.9345 (office) | 419.4471 (cell)

**AWARD-WINNING BRASADA RANCH SPURS HONOR**  
**FOR JELD-WEN DEVELOPMENT, INC.**

POWELL BUTTE — JELD-WEN Development, Inc., a leading developer of premier resort and lifestyle communities in the West, including Brasada Ranch and Eagle Crest Resort, earned another major honor this week when it was named “Developer of the Year” by Central Oregon Builders Association (COBA).

The honor was spurred in large part by the success JELD-WEN Development has enjoyed at Brasada Ranch, a residential-golf community located in central Oregon, 16 miles northeast of Bend. In 2007 alone, Brasada Ranch was named “Community of the Year” by *Builder*, the magazine of the National Association of Home Builders, and became the first-ever destination resort in the state of Oregon, and just the fourth nationally, to earn the prestigious U.S. Green Building Council’s LEED (Leadership in Energy and Environmental Design) certification rating. Brasada Ranch earned “Gold” certification for its Discovery Center.

According to COBA’s Executive Director Tim Knoop, JELD-WEN Development was singled out by his organization for its “commitment to excellence, being a leader in sustainable development, and for its commitment to COBA and our industry.” Knoop continued to say that JELD-WEN Development has “added incredible amenities to our Central Oregon community.” He went on to cite the numerous awards garnered by Brasada Ranch as an indication of the type of success enjoyed at JELD-WEN Communities.

The COBA award annually is presented to the developer that has distinguished itself in three categories: Association and Membership Activities, Industry Accomplishment and Civic Activities. COBA is a non-profit trade association consisting of builders, subcontractors, material suppliers, lending institutions, utilities and many others whose primary interests are the promotion, protection and improvement of the building industry.

The COBA honor is the first in 2008 involving Brasada Ranch after a banner 2007, which also saw the Powell Butte-based community earn the “Responsible Design Award” from *Mountain Living* magazine.

Brasada Ranch is home to a private, 18-hole golf course designed by Peter Jacobsen and Jim Hardy; Golf Clubhouse and restaurant; The Blue Olive restaurant, which is open to the public; and a new equestrian facility. The community’s Athletic Club is scheduled to debut in spring 2008. A total of 900 residences will ultimately comprise Brasada Ranch, and luxury resort home sites are still available.

In addition to Brasada Ranch, specific properties owned and managed by JELD-WEN Development include Eagle Crest Resort in Redmond, Ore.; Running Y Ranch, Ridgewater and Harbor Isles in Klamath Falls, Ore.; and Silver Mountain near Kellogg, Idaho.

More information about Brasada Ranch and real estate opportunities can be obtained by visiting [www.brasada.com](http://www.brasada.com), or by calling toll-free (888) 244-6015 or locally at 504-3200. To reach the new Brasada Ranch real estate office in Bend, call 322-8930.

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**Note to Media:**

High-resolution photos of Brasada Ranch are available upon request.

**About Brasada Ranch ([www.brasada.com](http://www.brasada.com))**

Brasada Ranch, located 16 miles northeast of Bend, Ore., presents a sophisticated new approach to Central Oregon's high-desert lifestyle. A 1,800-acre playground, the community will ultimately include about 900 residences. Offering home sites up to one-and-a-half acres in size, as well as luxurious cabins, it is an extraordinary destination for championship golf, skiing in the Cascades, hiking, biking and a host of outdoor activities. The private, 18-hole golf course, designed by PGA TOUR professional Peter Jacobsen and Jim Hardy, opened this summer. Brasada Ranch is part of the JELD-WEN Community © group, a premier developer of Western resort and residential properties.

**About JELD-WEN Development, Inc. ([www.jeld-wencommunities.com](http://www.jeld-wencommunities.com))**

JELD-WEN Development is a leading developer of premier resort and lifestyle community properties in the West. A wholly owned subsidiary of JELD-WEN, inc., JELD-WEN Development currently owns, or manages in partnership with other developers, a total of eight distinct properties in some of the region's most desirable locations. JELD-WEN Development is headquartered in Redmond, Ore.